

# Colorado Valley

## Proactive, enterprise-grade services from SilverSky help an ISP stay ahead of the latest threats

Colorado Valley Communications, based in La Grange, Texas, is a nationally recognized telecommunications company that provides voice and internet to rural South Central Texas. In business for almost 70 years, Colorado Valley initially began by providing their customers with phone access, and then added internet service to their suite of services in the 1990s. They are officially recognized as a Smart Rural Community Provider, meaning they provide at least 50% of their coverage area with 25/3 Mbps broadband, which allows them to support economic development, education, efficient energy use, and state-of-the-art health care. "The importance of what we offer to the community and our commitment to our customers means we take security very seriously," says Luke Smith, Director of Network IT for Colorado Valley Communications.

Colorado Valley's relationship with SilverSky began in the middle of 2021 during the COVID-19 pandemic, when they saw high demand for high-speed internet access and devices, so maintaining business security and continuity with a low resource burden was paramount.

*"We're a small business, and when you get with some of the different security providers out there, they don't recognize small businesses challenges, so SilverSky having a different approach to a rural small size company is key and one we appreciate."*

Luke Smith, Director of Network IT  
for Colorado Valley Communications



### Business

Colorado Valley Communications is an internet and voice service provider serving rural customers in portions of Fayette, Lavaca, Colorado, and Lee counties in Texas. They have kept rural customers connected since 1953 and understand the importance of fast and reliable Internet service and voice connectivity to rural communities. Colorado Valley provides fiber to the home in many areas and provides high speed internet over fixed wireless and DSL.

### SilverSky Solutions



Security Device Management



Managed Detection & Response



Managed Endpoint Detection & Response

# Colorado Valley Communications Chooses SilverSky to Meet Their Demanding Standards

As Colorado Valley grew to meet customer needs, they sought a security partner that would provide best-in-class security while also taking the burden of the day-to-day security tasks off the IT team. Smith already had a lot of hands-on security operations experience, but as head of IT he has a lot to take care of — support, network, research and development — so trying to build and maintain a security program on top of it all was taxing.

When selecting SilverSky, Smith found that SilverSky provided the proactive, continuous coverage his business needs. “SilverSky reacts as we move and says hey, this potentially happened, and we took care of it,” notes Smith. “I have increased confidence in our security posture as a result.”

While Smith and his team work hard to stay current with the latest security practices and threats, by selecting SilverSky services they've

added additional tools and expertise on their side to shore up their defenses. “Cybersecurity is a rocky road to run down, it's always evolving, so we can't get complacent, because if we are, there's a problem,” says Smith. “But we're doing well, and I trust that SilverSky has more products to offer if I need to go down that road.”



*"Having a solution in place that's complete, where I can sit back and know SilverSky is looking out for me definitely helps."*

Luke Smith, Director of Network IT  
for Colorado Valley Communications



1-800-234-2175  
learn@silversky.com

3015 Carrington Mill Boulevard  
Suite 400  
Morrisville, NC 27560

 [linkedin.com/company/silversky](https://www.linkedin.com/company/silversky)  
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[www.silversky.com](https://www.silversky.com)